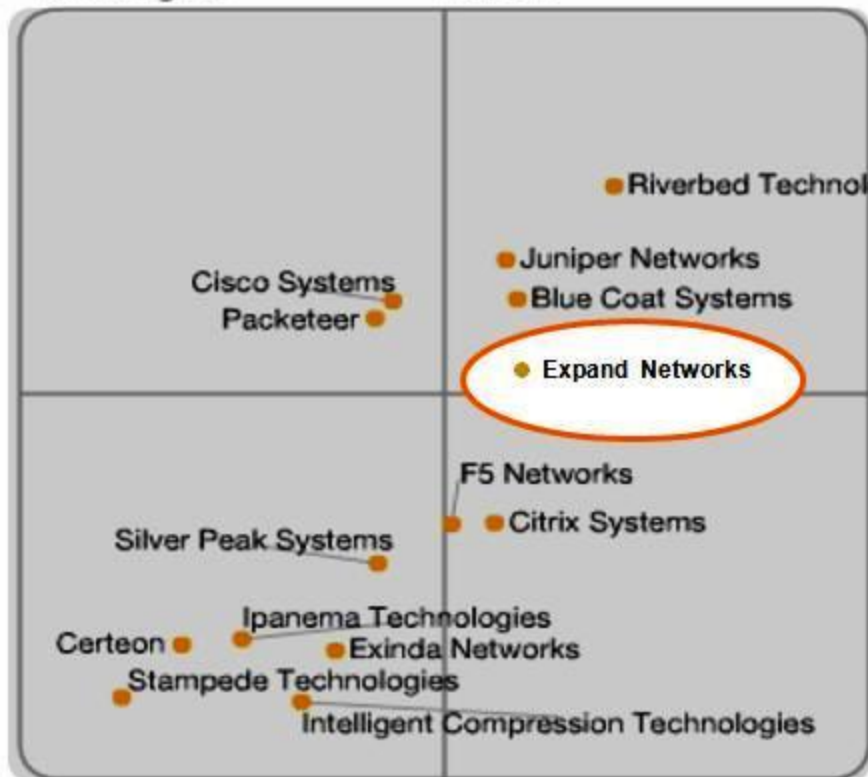


challengers

leaders

ability to execute



niche players

visionaries

completeness of vision